

Dear FCC,

I am writing regarding the proposed merger of the two broadcast licenses between XM and Sirius Satellite Radios. I am writing as a consumer of Sirius Satellite Radio. I believe that allowing the merger will greatly benefit consumers and provide a robust and diversified radio entertainment market.

The benefits to consumers will be the greatest result of the merger. Not only will existing consumers be able to lock in rates for existing service for years to come, but the merger will allow the combined company to provide new and targeted packages to customers at discounts never before practicable with the separate companies. Imagine being able to get both MLB and NFL games without having to buy two separate radios and pay for two separate contracts! Don't care about sports? You will be able to exclude them and pay a lower price just for the music. Maybe you just want the talk shows and the shock jocks. You will be able to get just the talk radio package. None of this will ever be available with two distinct satellite radio providers because the cost of doing business would never allow them to make a profit. The merger will allow consumers to spend less money, only pay for what they want, and give them a greater variety of programming than ever before! What an opportunity for consumers!

The merger of Sirius and XM will also create a viable competitor in the huge industry of music entertainment. Instead of competing with each other, the combined company will be able to compete with the real behemoths of the industry like Viacom and CBS and Clear Channel and Apple. Even when merged, the company will have a tiny market capitalization compared to these legendary names. The massive publicity and lobbying campaigns that the National Association of Broadcasters is currently pursuing shows that the established media conglomerates realize that the decades of complacency will come to an end and they will once again have to become competitive and offer new and compelling programming.

This is an exciting time for radio consumers. The merger of XM and Sirius will provide greater choices at a cheaper price than ever before. It will also provide competition to a sector that has been sorely lacking compelling reasons to adapt. I strongly urge you to approve the merger for the good of the consumers.

Thank you for your consideration,

Jean-Paul Girod